

## Ready to Transform Your Accounting Practice? PASBA offers the roadmap to

Become the Premier Provider in Your Community.

Operate More Efficiently and Profitably.

Work Less and Live More.

Achieve the Life and Practice YOU Envision.

Since 1982, the Professional Association of Small Business Accountants (PASBA) has been transforming the lives of hundreds of CPAs across the country by providing the network and tools to create financial freedom. Our association is a powerful community of the best accounting firms in the country bringing unique experiences and expertise to Teach, Share and Learn so that everyone benefits. We believe we are all better together as we take the accounting profession to the next level for clients, associates and especially you, the small business accountant and firm owner.

PASBA is your blueprint to success...

- Proven Organizational Model
- Accessible Steps to Growth
- Practice Growth Metrics
- Professional and Managerial Development Programs
- Transition from an Accountant to CEO of Your Firm
- Network Opportunities with a Vast Group of Small Business Accountants and Vendors
- Peer Accountability
- Succession Strategies
- Best Practices for Marketing, Sales, Hiring and More
- Access to Leading Technology and Industry Trends
- Marketing Support including Directory Listing and Customized Website
- Cost Saving Discounts on Software, Insurance and Office Supplies
- Advocacy at the State and National Levels

If you want to do more than just survive to the next tax season, PASBA is right for your practice. Discover the life-changing work/life balance secrets America's top small business accountants find through membership in PASBA. Visit pasba.org for more information today!

"PASBA was the best business decision I ever made. Before joining in 1999, I was killing myself and my business was taking a toll on my family. I learned an entirely new mindset with new systems, production methods, how to hire, train and fire employees, to name just a few. As a result, I dramatically increased revenue and net income with less stress."

## **Tony Fiore**

Accounting Freedom
Past PASBA President
Co-Author The Lean, Mean Business
Machine and The 6 Steps to Small
Business Success

"Through PASBA, I found the resources to work ON my business, not IN the business."

## **Tom Bowman**

Bowman & Company CPAs, Founder
Past PASBA President